Watershed Committee of the Ozarks, Inc. Work Session Meeting Minutes

November 8, 2016 Watershed Center 2400 E. Valley Water Mill Rd. Springfield, MO 65803

Board Chair Eric Dove called the regular Board of Directors meeting to order at 5:05pm. Those in attendance and constituting a quorum were:

Board Members Present: Eric Dove (Chair), Laura Greene (Vice Chair), Dan Hoy (Secretary), Bridget Dierks, Jason Hainline

Staff Present: Mike Kromrey, Kelly Guenther, Stacey Armstrong, Jeff Birchler Others Present: Gail Melgren (Director, Tri-State Water Resources Coalition), Roddy Rogers (Manager, Water Resource Projects, City Utilities), Tim Smith (Deputy City Manager)

1. Request for Additional Items—none

- 2. Corporation Business
 - **a. Meeting Minutes** Minutes from the October Monthly Meeting and Work Session were reviewed. Mr. Hoy moved to accept the minutes. Ms. Greene seconded. Carried 5-0.
 - **b.** Financial Reports Ms. Guenther reviewed the October financials including Balance Sheet, 2016 Cash Flow and Income and Expense graphs that Mr. Dove helped create. Mr. Dove said the graphs show an average of the last three years of expenses and income and actual expenses and income in 2016. It is an easy way to see the trends and get a snapshot of financials. Mr. Hainline agreed he liked to see the financials in graph form. Mr. Dove asked Ms. Guenther for a graph that shows net as well. Ms. Dierks moved to approve the financials. Mr. Hainline seconded. Carried 5-0.
 - c. Value of Water Conversation Ms. Dierks handed out a one-page summary of the results of the meetings she and Mr. Kromrey had with marketing professionals and meetings with the Drury students. She said the purpose of the meetings with area marketing professionals was to discuss their suggestions for better communicating the value of water to the public. One of the main ideas from the meetings was to send home a booklet or brochure with the field trip students that they could share with their families. Another main idea was ways to better communicate with the public about behavior changes via social media. The Drury students have been working in small groups on a class project that they will present to the Watershed Committee staff and board on December 6th and 8th. The students' focus is how to communicate the value of water. The strongest presentation will then become the whole class project the following semester and the class will have a \$1000 budget to implement a marketing/communication plan for the WCO. Ms. Melgren said the Tri-State Water Coalition's mission is to secure long term water supplies for southwest Missouri. She would like to have a cohesive message about water that includes supply and quality. Tri-State and the local water groups could leverage the same message across the region about the value of water. Tri-State is looking into doing a survey and she would like to include quality as well of quantity of water. Ms. Melgren said she will keep in touch with the WCO about this topic.
 - **d. Personnel Policy Manual Review** Ms. Greene handed out a copy of the Personnel Policy Manual. She said Husch Blackwell reviewed, re-arranged a few sections, included the non-exempt language and made verbiage changes suggested at the last board meeting. She said from a managerial and legal standpoint, the manual is ready to go. Mr. Kromrey said he would like everyone to give it a look over and email him with any revisions within a week.

3. Updates

a. Sponsor updates — Mr. Rogers said CU is at 97% storage and the source water grant was extended for a year to fight hydrilla.

Other Business — Closed session to discuss personnel matters

Mr. Dove made a motion to close the meeting. "I move that this meeting be closed, and that all records and votes, to the extent permitted by law, pertaining to and/or resulting from this closed meeting be closed under Section 610.021, subsections 1 and 3, RSMo, for the purpose of discussion of staff reviews of individual employees." Mr. Hoy said aye. Ms. Greene said aye. Mr. Hainline said aye.

Meeting adjourned 6:12pm Minutes submitted by Kelly Guenther