Event Sponsorship Opportunities
SUSTAINING AND IMPROVING THE WATER RESOURCES OF SPRINGFIELD AND GREENE COUNTY SINCE 1984
WATERSHED SUMMER GALA
EVENT SPONSORSHIP OPPORTUNITIES

2020 Sponsorship Overview

ABOUT THE EVENT
The Watershed Summer Gala is Watershed Committee's signature event and celebrates clean water in the Ozarks. This event will provide your company with a unique cause marketing opportunity to co-brand your company with the mission of the Watershed Committee of the Ozarks. Your company will be proud to be a part of this special event and will shine in the eyes of our community who come to support our mission while enjoying a fun summer evening.

OUR MISSION
For over 30 years, the Watershed Committee of the Ozarks has been working to sustain and improve the water resources of Springfield and Greene County through education and effective management of the region's watersheds.

EVENT DETAILS
WHEN: July 18, 2020, from 5:00 p.m.–8:00 p.m.
WHERE: Bond Learning Center at the Darr Agricultural Center,
        2401 South Kansas Expressway, Springfield, MO 65807
TICKETS: $50 per person, purchase online at WatershedCommittee.org
HIGHLIGHTS: Silent auction featuring local art, local food and beer, wine and a wine grab, a whisky pull, seeing old friends and making new ones.
OTHER DETAILS: The weather will probably be hot, so dress cool. Guys, think “golf” or “fishing” attire, ladies, think shorts or sundresses. Sandals welcome. Please leave the kids at home this time (babies welcome).

CONTACT INFORMATION
POINT OF CONTACT: Mike Kromrey, Executive Director,
                    Watershed Committee of the Ozarks
PHONE: (417) 866-1127
EMAIL: mike@watershedcommittee.org
MAILING ADDRESS: 2400 E. Valley Water Mill Road, Springfield, MO 65803
What Your Money Does

Water is vital to our bodies, our economy, and our quality of life. The work of keeping it clean, inexpensive, and plentiful often goes unnoticed. But every single day, that’s what we do. Here are a few examples:

- We educate thousands of people every year—children and adults, citizens and professionals—about our local water resources and how to protect them.
- We test the quality of the water in our local springs, and we help trace the flow of groundwater.
- We keep water as an issue in the forefront with community leaders, and foster partnerships for clean water.
- We help our local governments (the City of Springfield and Greene County) meet their federally mandated requirements and save money.
- We identify sources of pollution and needs for improvement, then apply for grant assistance to address those problems.
- In 2019, WCO received the Missouri Department of Conservation’s Forestry Partner of the Year Award.
- With your help, we can meet our 2020 fundraising goals which will enable us to keep improving our education programs and pay for our Watershed Center Fellowship Program.
- We work for “clean water...for life.”

For an extensive list of current and past projects, and other ways to be involved, visit our website at www.watershedcommittee.org.
WATERSHED SUMMER GALA  
EVENT SPONSORSHIP OPPORTUNITIES

Sponsorship Levels

PRESENTING: $10,000
• Headliner of the Watershed Summer Gala
• Presenting sponsor logo on all printed materials, advertisements and news releases
• Featured speaker on stage
• 16 event tickets

PLATINUM: $8,000
• Sponsor of the silent auction
• Logo featured on all printed materials
• Recognition from stage
• 10 event tickets

GOLD: $5,000
• Sponsor of the Watershed Summer Gala food table
• Logo on printed materials
• Recognition from stage
• 8 event tickets

SILVER: $2,500
• Logo on printed materials
• Recognition from the stage
• 6 event tickets

BRONZE: $1,000
• Logo on printed materials
• 4 event tickets

SUPPORTER: $500
• Logo on printed materials
• 2 event tickets
WATERSHED SUMMER GALA  
EVENT SPONSORSHIP OPPORTUNITIES

Sponsorship Agreement

TODAY’S DATE: ........................................................................................................

COMPANY NAME: ...................................................................................................

COMPANY CONTACT: ................................................................................................

ADDRESS: ................................................................................................................

CITY, STATE, ZIP: ...................................................................................................

PHONE: ....................................................................................................................

EMAIL: ......................................................................................................................

PLEASE SELECT YOUR SPONSORSHIP LEVEL

☐ PRESENTING SPONSOR ($10,000)

☐ PLATINUM SPONSOR ($8,000)

☐ GOLD SPONSOR ($5,000)

☐ SILVER SPONSOR ($2,500)

☐ BRONZE SPONSOR ($1,000)

☐ SUPPORTER ($500)

(Sponsorship agreement must be received prior to May 15, 2020, 
to guarantee company logo on sponsorship-appropriate printed materials.)

PAYMENT OPTIONS

☐ Enclosed is the check payable to Watershed Committee of the Ozarks

☐ Please invoice my company

Please return your sponsorship agreement and email your company logo (vector format or high-resolution) to:

Watershed Committee of the Ozarks, attn: Mike Kromrey
2400 E. Valley Water Mill Road, Springfield, MO 65803

EMAIL: mike@watershedcommittee.org

PHONE: (417) 866-1127
WATERSHED SUMMER GALA
EVENT SPONSORSHIP OPPORTUNITIES

Become a Sustainer

WHAT IS A WATERSHED BUSINESS SUSTAINER?
Watershed Business Sustainers are a dedicated group of local businesses who support clean water and give back to the community by automatic monthly, quarterly or yearly contributions. Business Sustainers provide WCO with a reliable stream of support for projects and education to sustain and improve the water resources of Springfield and Greene County.

HOW ARE SUSTAINER FUNDS USED?
Sustainer funds primarily support Watershed Center education and outreach efforts. Your support will allow us to keep up with increasing demand for high-quality, experiential education focused on water resources and help create a generation of people in Southwest Missouri with a greater understanding of what makes water dirty, and how to keep it clean.

WHAT ARE THE BENEFITS?
• A healthier community
• Recognition on the Sustainer List at the Watershed Center
• Watershed Sustainer sticker and coffee mug
• WCO Business Sustainers will receive a Summer Gala benefits package based on the level of giving, along with other unique perks.

HOW CAN I BECOME A SUSTAINER?
Becoming a WCO Sustainer is convenient and easy to do in just a few steps. Give us a call at (417) 866-1127, or visit watershedcommittee.org.

TODAY’S DATE: .......................................................... ANNUAL CONTRIBUTION: ..........................................................

INDIVIDUAL OR COMPANY NAME: ..........................................................................................................................................................................................

COMPANY CONTACT: ............................................................................................................................................................................................

ADDRESS: .................................................................................................................................................................................................

CITY, STATE, ZIP: ................................................................................................................................................................................

PHONE: ............................................................................................................................................................................................

EMAIL: .............................................................................................................................................................................................

Mail or email sustainer forms to:

Watershed Committee of the Ozarks, attn: Mike Kromrey
2400 E. Valley Water Mill Road, Springfield, MO 65803

EMAIL: mike@watershedcommittee.org
PHONE: (417) 866-1127